



Rural Entrepreneurship Education Certificate

Immersive Research Retreat on Rural Entrepreneurship

Date: July 7-17, 2023 **Location:** Urbania, Italy

PROGRAM DESCRIPTION

USASBE's Rural Entrepreneurship Education Certificate is designed to introduce educators, municipal leaders, and economic developers to the expanding research and efforts to bolster rural ecosystems. With proper understanding, the rural context offers the opportunity to apply frameworks for constructing meaningful research, educational programs, and effective local programming. The Rural Entrepreneurship Education Certificate is an intense, immersive program designed to challenge entrepreneurship educators to see the rural context with a new appreciation for the complexity and opportunity inherent in comparatively isolated ecosystems.



PROGRAM PRICE

\$3,995 double occupancy
\$4,495 single occupancy
\$3,495 non-certificate companion

Limited number of double occupancies available. Cost includes certification programming, group ground transport with pickup and dropoff in Bologna, lodging, and most meals. Cost does not include airfare, baggage fees, and personal expenses.

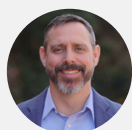


THIS
PROGRAM
IS IDEAL
FOR:

Entrepreneurship educators and administrators seeking better ways to connect with rural communities.

Researchers (including doctoral students) seeking development of impactful research within the rural context drawing from various fields.

Economic developers seeking to impact their communities through better utilization of community frameworks to drive positive outcomes.



Lead Facilitator

Dennis Barber, III East Carolina University

High-Level Agenda: 10 nights/ 11 days

Visit <https://www.usasbelaunch.org/Rural2023> for daily agenda.

July 7

Arrive in Bologna

July 8

Transport from Bologna to
Urbania, Italy

July 8-14

Immersive certificate program and
research collaboration opportunities

July 15-16

Explore next research agendas at
a rural agriturismo

July 17

Depart from Bologna

Participants will leave the program able to:

- Relate entrepreneurial frameworks to diverse rural ecosystems in new and contextually appropriate ways.
- Apply a toolkit to develop a model for their own embedded research and community impact.
- Create a teaching case on a rural entrepreneur.
- Network with global researchers and educators in the context of rural entrepreneurship.

This is an immersive program, and participants need to be prepared for:

20 hrs.
Structured
Programming

15 hrs.
Project Work
Interviewing
Mentoring



4
Rural Research
Collaboration
Sessions



Enjoy
Local Food &
Beverages

These ecosystems are unique and poised for renewed invigoration due to COVID-19 and the increased acceptance of online work. Traditionally, rural areas have been viewed romantically or with pity. A genuine and nuanced investigation of the rural context and its unique social, institutional, historical, spatial, and temporal dimensions can help researchers avoid those intellectual traps by bringing to light underlying, false assumptions.

\$1,000 DEPOSIT DEADLINE

February 1

To reserve your space in the program, call USASBE at 202-381-9330, e-mail ceo@usasbe.org, or visit <https://www.usasbelaunch.org/Rural2023>.